



TheWineSociety
The Wine club you can Trust

MEDIA RELEASE
September 2008

RUTHERGLEN WINEMAKERS NOMINATED FOR YOUNG WINEMAKER OF THE YEAR

Jen Pfeiffer of Pfeiffer Wines, Wahgunyah, and Christobelle Anderson of Anderson Winery, Rutherglen, have been nominated for the prestigious annual Wine Society Young Winemaker of the Year Award 2008.

Both Jen and Christobelle were delighted at the nomination. "To be nominated is really good recognition for both myself and the region," Jen said. First time nominee Christobelle, added, "It's such an achievement to be recognised by professionals in the industry."

Jen was a 2006 and 2007 finalist, and is hopeful this year will be a hattrick. "To be a finalist for three years running would be amazing and would show that I am consistent in making really good wine," she said.

Christobelle has been a winemaker with Anderson since 2005, after taking time off for a whirlwind working holiday around France that inspired the creation of her nominated Shiraz Rose 2008. "I drew inspiration from the trip to France in producing this Rose, and I think it's something completely new for Anderson's," Christobelle said.

The Wine Society, Australia's oldest independent wine club, launched the awards nine years ago and now attracts impressive entries from Australia and New Zealand's best wine companies, both large and small. It is open to all winemakers under 30, who are primarily responsible for the creation of the wine.

The aim of the award is to recognise the importance and best efforts of young people in the wine industry and distinguish themselves as the winemakers of the future.

Nominations are now closed, and the top 10 finalists will be notified by mid-September. The winner will be announced at the glamorous awards dinner at the Westin Hotel in Sydney on 1 November 2008.

For more information visit www.winesociety.com.au

Ends

Notes to editor: The Wine Society was established in 1946 when Dr. Gilbert Phillips and a group of wine loving friends shared a collective vision and passion to purchase and distribute Australian table wine. Today that vision continues and The Wine Society boasts almost 60,000 members across Australia.

For further media information, please contact Helen Lear at Stellar* Concepts on (02) 9281 8000 or e-mail Helen@stellar.net.au.